

BC-350: Bob Carlin Banjo

Includes Hard Case

NET: \$866.66

MAPP: \$1299.99



Who?

- Old time banjo player
- Clawhammer banjo player wanting a higher quality instrument

What?

- 12" 3-ply maple rim w/faux dowel
- Renaissance head
- Nickel plated hardware
- Coordinator rod & wooden dowel
- Ebony fretboard w/scooped maple neck

Where?

- Place near other banjos
- Place near folk instruments

Why?

- Warmer deep tone than other banjos
- Bob Carlin signature specs
- Authentic clawhammer-style banjo
- Comes with hardshell case

How?

- Play for the customer to hear warmer tone
- Share the upgrade features
- Compare to other banjos in price point
- Gold Tone Warranty