

# GM-50+: A-Style Mandolin w/ Pickup

NET: \$333.33

MAPP: \$499.99

Includes Gig Bag



## Who?

- Beginner player
- Veteran looking for a second/travel mandolin
- Players wanting a mandolin with a pickup for more volume

## What?

- Solid spruce top & curly maple back & sides
- Ebony fretboard
- Bridge-mounted transducer
- Chrome plated hardware

## Where?

- Place near other mandolins
- Place near Folk and Bluegrass instruments
- POS/countertop

## Why?

- Affordable price point for Bluegrass mandolin
- Buyer prefers an A style over an F style mandolin
- Comes with a bag
- GT Warranty

## How?

- Compare sound and features to other mandolins at this price point
- Play for them or let customer play
- Be heard easily with a pickup
- It comes fully set up by technicians in the USA