

# GM-35: F-Style Mandolin with Case

Includes Hard Case

NET: \$333.33  
MAPP: \$499.99



## Who?

- Beginner player
- Veteran looking for a secondary/travel mandolin
- Guitarist interested in mandolin

## What?

- Spruce top
- Maple back and sides
- Truss rod
- 24 frets
- Lightweight
- Adjustable walnut bridge

## Where?

- Place near Folk or Bluegrass section
- Place near other mandolins
- POS/countertop

## Why?

- Affordable price point for a Bluegrass mandolin
- Buyer prefers an F-style mandolin over A-style

## How?

- Gold Tone warranty
- Compare sound and features to other mandolins at this price point
- Play for them or let customer play