

ME-Bass: 23-Inch Scale Electric Microbass with Gig Bag

Includes Gig Bag

NET: \$399.99
MAPP: \$599.99



Who?

- Bass player wanting a smaller, light weight bass than normal
- Bass player wanting a bass with different string types options

What?

- Lightweight, single-cutaway solid-body electric bass
- Adjustable bridge for different string types
- Mahogany construction
- Piezo pickup, preamp with EQ
- Padded gig bag

Where?

- Place near other basses

Why?

- Get different sounds with rubber/polymer or steel strings
- Comes in fretless and left handed
- Light weight
- Affordable quality

How?

- Point out all the features this bass offers
- Let customer hear the great sound
- Have customer hold it to enjoy the light weight design
- Comes with a gig bag
- Gold Tone warranty