

# BU-1: Concert-Scale Banjo Ukulele with Gig Bag

Includes gig bag

NET: \$179.99  
MAPP: \$269.99



## Who?

- UKULELE PLAYER
- GUITAR PLAYER
- KIDS

## What?

- MAPLE CONSTRUCTION
- FIBERSKIN HEAD
- HOTDOT PICKUP
- COORDINATOR ROD
- OPEN BACK
- VINTAGE STYLE TAILPIECE

## Where?

- PLACE NEAR UKULELES
- PLACE NEAR BLUEGRASS/  
FOLK INSTRUMENTS
- PLACE ON POS COUNTER

## Why?

- SUPER AFFORDABLE FOR THE  
QUALITY/FEATURES
- FUN TO PLAY
- ALTERNATIVE SOUND FOR A  
UKE PLAYER
- GET KIDS INTERESTED IN  
MUSIC

## How?

- DEMONSTRATE IT PLUGGED IN
- SHARE FEATURES
- LET THE BUYER/KID HOLD IT
- SHARE A COUPLE OF CHORDS